

Science Exchange Day

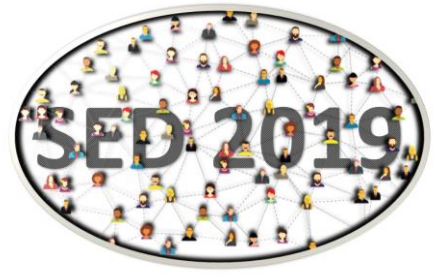
Program Information



27 SEPTEMBER 2019

Amstel Lecture Theatre
VU University medical centre

Welcome



Dear fellow scientists,

We would like to welcome you to the **13th edition** of the Science Exchange Day.

This is the first edition since the alliance between VUmc and AMC, and we proudly announce that the event is organized by and for researchers of both locations of the Amsterdam UMC.

The SED 2019's theme is **Social media & Science**. Unlike past editions, the program is held in the afternoon only and focuses more on social activities and getting to know each other more. It will be an afternoon filled with abstract and poster pitch competitions, presentations by research institutes representatives and inspiring keynote speakers.

This year, representatives of the new Amsterdam UMC Research support, Gildeprint thesis support, and The Next Ad are also present. Visit their booths during the break of the SED and get inspired by all the possibilities they offer to help you with your research and/or publications!

Of course, we will end the Science Exchange Day with a borrel, so stay tuned with us until the end! For the amount of study points please check the website. In order to collect your study points, get your certificate signed at the registration desk.

Contact information: scienceexchangeday@vumc.nl

On behalf of the Science Exchange Day 2019 organizing committee,

Shanice Beerepoot, Alan Jenks, Joyce Kors, Lena Sialino & Dorit Verhoeven

Program

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|---------------|---|-----------|
| 12.30 - 13.00 | Registration | Foyer |
| 13.00 - 13.15 | Opening dean Prof. dr. Chris Polman | De Amstel |
| 13.15 - 14.00 | First keynote speaker: Liesbeth Smit <i>How to create more impact with your research online?</i> | De Amstel |
| 14.00 - 14.30 | Presentations by research institutes representatives | De Amstel |
| 14.30 - 15.30 | Poster pitches with a coffee break and scavenger hunt | Foyer |
| 15.30 - 16.00 | Second keynote speaker: Martijn van Oijen <i>How to harness social media data for scientific purposes?</i> | De Amstel |
| 16:00 - 16:30 | Third keynote speaker: Anouk Wouters <i>Fake news or research data? Using social media to capture public discourses</i> | De Amstel |
| 16.30 - 16.45 | Award ceremony | De Amstel |
| 16.45 – 18.30 | Drinks | Foyer |

Research institutes representatives

From different research institutes of both Amsterdam UMC locations one researcher will present his/her research in a 3MT format to get an idea about the kind of research performed in their research institute. Some topics that will be addressed are: the translation of neuropathology signatures and molecular changes to clinical setting, the Basketball Muscle & injury (BAMI) Study, neuropeptide Y brain circuitry in relation to dietary obesity, goal setting in rehabilitation, and many more!

Poster pitches

Each author will pitch his or her poster in one minute to fellow presenters and visitors. The poster pitches will take place in groups with maximum 8 presenters about various research topics. Afterwards, you move on to the next presenter within your group who will present and poster, and so on. All posters will be up for display the entire day. During the coffee breaks there is time to roam the Foyer for interesting posters and fill in the scavenger hunt questionnaire to have a chance to win a very convenient prize! The three best posters with their accompanying abstracts will also be awarded a prize.

Keynote lectures



Liesbeth Smit is the co-founder of The Online Scientist, a science communication bureau that helps scientists communicate their research to the public in a clear, exciting and interactive way. She develops websites, e-learning courses, presentations and infographics for scientists and turns their research into something that appeals to any public. With an academic background in nutrition research at Harvard School of Public Health and VU University, she combines her scientific knowledge with design skills to create engaging online tools and graphics without losing sight of scientific nuances. Her mission is to make science sexy and easy to understand. She believes that science should be shared with the world and be accessible to everyone.

Martijn van Oijen is a principal investigator appointed as Associate Professor at the department of Medical Oncology at the Amsterdam University Medical Centers, Amsterdam. Concurrently, he serves as methodology consultant for IKNL, and is a member of the scientific committee of PALGA. He studied biomedical sciences with two majors -epidemiology and health technology assessment- and obtained his PhD at the Radboud University Medical Center. Martijn van Oijen has worked as an Assistant Professor at UMC Utrecht and as Associate Professor and Associate Director of the Quality Initiative at the University of California Los Angeles (UCLA). His research group focuses on improving the quality of cancer care by forming and analyzing large datasets, combined with state of the art information technology, including digital decision support tools and wearable technology.



Anouk Wouters is a postdoc researcher at the department of Research in Education at VUmc School of Medical Sciences. She completed her PhD on selection and motivation for the medical study in 2017. The topic of medical school admissions policies receives a lot of attention in the media. In fact, the public opinion played an important part in the change from lottery to selection procedures. In her postdoctoral research Anouk focuses on this societal aspect of medical school admissions. In her keynote she will demonstrate how she makes use of publicly available data to investigate the public discourses of selection.

